

## Press Release

For immediate Release

### measX and NI/Digilent renew DASYSLab Cooperation in Development and Sales

Moenchengladbach, November 21, 2023

**As a part of a restructuring, DASYSLab development and distribution will be reorganized. MeasX as inventor and main distributor and NI/Digilent as owner of DASYSLab and development department of NI (National Instruments) will now cooperate even more intensively. A memorandum of understanding outlining the framework has been signed. A conclusion is expected before the end of this quarter.**

measX GmbH & Co KG, specialist for test bench technology and test data management as well as main distributor of the measurement software DASYSLab for many years, is pleased about the signed letter of intent and sees only positive things for DASYSLab customers:

"Of course, changes are always a challenge, especially for our customers who highly appreciate our continuity and reliability," says measX Managing Director and former Partner Manager Dr. Hilsmann. "But in this case, the change only means good things. Both partners complement each other perfectly and for DASYSLab it can only mean that it will be strengthened and get the attention it has always deserved," he adds.

The memorandum of understanding concluded covers cooperation in both development and sales. For example, corporate customers, who usually require a higher level of service and customer-specific development, will continue to be supported by measX. NI/Digilent, on the other hand, will push sales to individual customers and also pursue new sales channels here. A development environment used by both parties is already in the works.

"We are pleased to have measX on board in shaping the future of DASYSLab. measX's experience is very important for our mutual customers and the further development of DASYSLab. DASYSLab is a software that fills gaps in many areas and provides what other tools cannot.", says Stephen E. Johnson, General Manager of Digilent (an NI Company).

On August 13, 1998, the Datalog company, and with it the DASYSLab product, was purchased by National Instruments. From parts of the resulting company National Instruments Services, today's measX GmbH & Co. KG was founded in 2006.

Digilent is a NI Company. NI recently was acquired by Emerson.

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## About measX GmbH & Co. KG:

measX is a recognized specialist for test bench technology and test data management. For more than 40 years, the company has been developing, manufacturing, and selling customized test systems for research, development and production. Well-known companies from the automotive and mechanical engineering industries as well as the chemical, electronics and energy sectors rely on measX's technological competence and expertise.

The focus within test bench technology is on automated measurement and test systems, retrofitting, in-house tailored electrical connectivity, and pre-conditioning solutions as well as developing and building specialized measurement equipment in small series. measX is a proven LabVIEW specialist and main distributor of the "easy-to-use" metrology software DASYLab. In the area of test data management, measX creates data management applications and evaluation systems that help customers to make comprehensive use of acquired test data and therefore informed decisions. The in-house developed data management and analysis software X-Frame can be used across industries with all kind of data.

The X-Crash analysis system from measX is the world's leading software for evaluating vehicle safety tests and a binding standard of Euro NCAP. The MOSES software specializes in vehicle dynamics tests.

At the company's locations in Moenchengladbach and Aachen, more than 60 employees work for customers in Germany, Europe and beyond.

measX is a long-standing Alliance Partner of NI (National Instruments, now part of Emerson), an active member of committees such as AMA Fachverband für Sensorik e.V., ASAM e.V. and the Arbeitskreis Messdatenverarbeitung Fahrzeugsicherheit (MDVFS). As a partner of universities and colleges, measX sees itself as a bridge builder between research and industry.

More information at: <https://www.measx.com>

## About Digilent (an NI Company):

Digilent, an NI company, has been at the forefront of innovation since 2000, crafting hardware and software solutions that empower engineers, researchers, educators, and scientists to design and test with unparalleled flexibility. Our customizable solutions cater to both seasoned professionals and emerging engineers, accelerating development while maintaining a low barrier to entry.

We're committed to accessibility, offering competitive pricing, portable products, and comprehensive documentation. With a global presence spanning three continents, Digilent ensures speedy and cost-effective access to our products through an extensive distribution network. Specializing in Xilinx-based FPGA development boards, USB-based test and measurement devices, a variety of expansion modules for customizing applications, and robust options for DAQ and datalogging, our products' design philosophy champions your creativity. By emphasizing speed, modularity, customizability, world class support, and open-source principles, we provide the building blocks while you bring the brilliance.

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